

## Public Policy 5e, Kraft Furlong Transition Guide

### Overall

- **New chapter objectives** now appear at the start of each chapter to guide students on key topics.
- **Current examples** throughout reflect developments since the last edition, including policy changes in climate change, the economy, health care, energy use, and transportation.
- **New graphics** in chapters 1-7 illustrate processes and functions essential to policymaking.
- **Streamlined content** in all chapters focuses on highlighting the most essential information in the most efficient presentation.

### Chapter 1 Public Policy and Politics

- The section “Why Study Public Policy?” is moved up to the start of the chapter. This includes the subsections “Citizens’ Ability to Participate and Make Choices” and “Citizens’ Ability to Influence Policy Decisions.”
- The box “Working with Sources: The Public’s Political Knowledge” is updated with a new scenarios on contacting your senator and looking up information on a particular policy issue.
- The sub-section “Citizens’ Use of Policy Analysis” includes a new example on how information on policy analysis developed by the Environmental Defense Fund was used in an intergovernmental panel’s report on climate change.
- **New** Figure 1-1 Private Goods and Public Goods, formerly Table 1-1, provides a more engaging display and appeal to visual learners.
- **New** Discussion Questions: 2.

### Chapter 2 Government Institutions and Policy Actors

- **New** chapter opener details the 2013 shutdown of the federal government, illustrating the challenges of policymaking in the U.S. government today.
- The section “Government Institutions and Policy Capacity” contains a new paragraph on the role of partisan decision-making on redistricting and some states turn to a nonpartisan process.
- The box “Working with Sources: Executive Departments and Agencies” is thoroughly revised with a fresh approach that puts more choice on the student for exploring a government agency and policymaking issue.
- The box “Steps to Analysis: Public Opinion” introduces Gallup as a new source for analysis.
- Under the main section “Informal Policy Actors and Policy Capacity,” the sub-section “Interest Groups and Public Policy” is now “Interest Groups, Nonprofits, and Public Policy.” Added to the discussion is the role of nonprofits in policymaking, including how they make, influence, are affected by, and are subject to policy.

- The box “Working with Sources: Interest Group Policy Strategies” examines a new example of high prescription drug costs.
- *New* “Media” sub-section discusses the media’s role in informing citizens and how the growth in available media forums has given citizens access to numerous venues that can cater to particular ideologies, which can in turn result in distortion or lack of depth in the information relayed.
- Revised Figure 2-2 Federal, State, and Local Agents of Policymaking and Avenues of Policy Formation provides a more engaging display and appeal to visual learners.
- *New* Discussion Questions: 2.
- *New* Suggested Web Sites: 1.

### **Chapter 3 Understanding Public Policymaking**

- *New* chapter opener on FAA and TSA policy changes on the use of cell phones and other electronic devices, illustrating within the policy context how new or additional information reaching the public, key interest groups, and policymakers, can prompt the reconsideration of existing policies and programs.
- Table 3-1 The Policy Process Model is updated to reflect more recent illustrations of the model, including agenda setting by Republican in an attempt to overturn Obamacare, evaluation of No Child Left Behind, and policy changes with the TSA’s pre-screening program.
- *New* Figure 3-1 Instruments of Public Policy highlights the instruments discussed in an engaging display that appeals to visual learners.
- *New* Discussion Questions: 1.

### **Chapter 4 Policy Analysis: An Introduction**

- Chapter-opening vignette updated to note technology changes, such as car infotainment systems, that affect policies regarding cell phone use in automobiles.
- *New* Steps to Analysis: Think Tank Positions on Policy Issues encourages the reader to compare and contrast the stance of the Heritage Foundation and the Center for American Progress on gun control.
- *New* Figure 4-1 Steps in the Policy Analysis Process, formerly Table 4-1, provides a more engaging display and appeal to visual learners.
- *New* Figure 4-2 Orientations to Policy Analysis, formerly Table 4-2, provides a more engaging display and appeal to visual learners.
- *New* Suggested Websites: 1.

### **Chapter 5 Public Problems and Policy Alternatives**

- Figure 5-1, National Health Expenditure and Revenue by Category, is updated with 2012 data.
- Under “The Nature of the Problem,” the sub-section “Definitions and Measures” includes new, real-world examples to measurements of Gross Domestic Product and introduces the genuine progress indicator.
- Under “The Nature of the Problem,” the sub-section “The Politics of Problem Definition” contains a new discussion on the role of issue framing in defining and measuring a problem.

- The section “How to Find Information” is updated with suggestions on how to search—and refine a search—on the Internet.
- The main heading “Creative Thinking about Policy Action” is retitled “Creative Thinking about Policy Action.”
- *New* Figure 5-1 What Government Can Do, formerly Table 5-1, provides a more engaging display and appeal to visual learners.
- *New* Keywords: 6. Issue framing; public attitudes and habits; parallel situations; passive collection; quick survey; real-world situations.
- *New* Suggested Websites: 1.

## **Chapter 6 Assessing Policy Alternatives**

- Chapter-opening vignette on the rise in gasoline prices and need to search for policy alternatives is revised and reflects how issue framing comes into play and the need to thoroughly assess possible solutions.
- The section “Costs, Benefits, and Efficiency” contains a new example on a politically popular budget cutting measure against the Internal Revenue Service, even though cutting the IRS’s budget did not actually save money.
- The “Equity” section considers the debate over the estate tax as an example of how income inequality has become a fixture of economic policy; it also looks at how conservatives and liberals have engaged in issue framing on the matter.
- Under the “Risk Assessment” section is a new example of early risk analysis on vehicle-to-vehicle communication technology by the National Highway Traffic Safety Administration and considers the role of risk-cost-benefit analysis.
- In “Implementation Analysis and Program Evaluation” considers the initial implementation of the Affordable Care Act in 2013 and problems with its roll-out and relates it to the wider discussion on implementation analysis.
- *New* Figure 6-1 Selected Criteria for Evaluating Public Policy Proposals, formerly Table 6-1, provides a more engaging display and appeal to visual learners.

## **Chapter 7 Economic and Budgetary Policy**

- *New* chapter-opening vignette discusses the various means of addressing the federal deficit, from raising taxes to cutting expenditures, and the political distinctions of each position.
- Updated Figure 7-2 The Federal Budgetary Process, formerly Figure 7-1, is refreshed for a more visual display.
- The section “Home Mortgage Crisis” has been cut.
- *New* section, “Income Inequality” discusses the disparity in distribution of wealth, particularly regarding the GINI coefficient and asks what role government may have in encouraging income equality.
- *New* Figure 7-1 Tools of Monetary Policy, formerly Table 7-2, provides a more engaging display and appeal to visual learners.
- *New* Suggested Readings: 1.

## **Chapter 8 Health Care Policy**

- Chapter opening vignette is updated to reflect current health care spending.
- The section “Evolution of Health Care Policy” is revised to discuss the Supreme Court ruling upholding the constitutionality of the Affordable Care Act and concerns about implementation, such as anticipated problems with signing up for coverage, lack of participation from some states, and continuing conflict after the initial enrollment period.
- The sub-section “A Pluralistic Health Care System” is updated to discuss how the diversity of health-care related agencies and departments in the U.S. government provide a variety of avenues to explore for solutions to the country’s health care problems.
- The “Medicare” sub-section under “Major Government Health Care Programs” summarizes changes to Medicare since 2003’s prescription drug benefit program, including participation rates in 2013. It also includes new discussion of Medicare fraud, with the FBI alleging that some health care providers intentionally put services into a higher-paying category to increase their profits.
- The sub-section “Veterans’ Health Care” is updated to include the 2014 controversy over long wait lists at VA hospitals and the resignation of Department of Veterans Affairs secretary Eric Shinseki.
- Under the section “Quality of Care,” the sub-section “Boutique Health Care” has been removed.
- **New** topic for the box feature “Working with Sources: Ethical Issues in Health Care” considers provisions of the Affordable Care Act that cover contraceptive services. It points the reader to groups and business in support and opposition to this coverage and raises questions that probe the motivations of each side.
- The section “Focused Discussion: Should There Be Greater Emphasis on Preventive Health Care” is thoroughly revised to reflect developments since the last edition, including topics of concern such as e-cigarettes and obesity.
- **New** Discussion Question: 1.
- **New** Keywords: 4. Patients’ rights; portability; public health agencies; single-payer insurance.

## Chapter 9 Welfare and Social Security Policy

- **New** chapter-opening vignette discusses President Obama’s 2014 push to raise the federal minimum wage and the controversy surrounding programs designed to help the impoverished and the elderly, including Social Security, food stamps, and welfare.
- The subsection “Financing Social Security” has been updated to reflect the debate among analysts over whether the Consumer Price Index and other government indicators overstate inflation, and the effect that could have on the Cost of Living Adjustment.
- The subsection “Supplemental Nutrition Assistance Program (SNAP)” is revised to reflect the 2014 passage of the federal farm bill, the political environment surrounding it, and the effect it had on the food stamp program.
- The subsection “Earned Income Tax Credit” now includes the expansion of the EITC under President Obama’s 2015 budget.
- The subsection “Analysis of the Welfare Reform Law” has been updated to include findings from a 2012 GAO report questioning the strength of the safety net provided by the Temporary Assistance for Needy Families (TANF) program, as well as a Center on Budget Policy and Priorities report showing that TANF cash benefits are losing value.

- The section “Focused Discussion: Addressing the Elephant in the Room: Social Security” includes new coverage of CBO figures demonstrating the dramatic increase in the U.S. elderly population, and the strain that will place on Social Security coffers. It also discusses several proposals to address the shortfall in the Social Security program, including a CBO proposal to reduce benefits for new beneficiaries, and the economic, political, and ethical implications of such measures.
- *New Discussion Questions:* 2

## **Chapter 10 Education Policy**

- *New* chapter-opening vignette on the 2014 White House Higher Education Summit and President Obama’s efforts to address rising college costs. The viewpoint that federal higher education aid policy favors the rich and lenders over students is also discussed.
- The subsection “Quality” has been updated to show the United States’ precarious standing in education achievement versus other countries, using three different measures: the 2011 Trends in International Mathematics and Science study, the 2013 National Assessment of Education Progress, and the Program for International Student Assessment. It also discusses the Obama administration’s stance on controversial policies designed to reduce domestic educational inequity, including the No Child Left Behind Act and the Common Core standards.
- The “Affirmative Action” subsection discusses two new Supreme Court cases, *Fisher v. University of Texas*, which upheld the legality of affirmative action admittance policies at colleges so long as they were necessary to ensure a diverse student population, and *Schuetz v. Coalition to Defend Affirmative Action*, which upheld the right of Michigan citizens to ban race-related affirmative action admission policies in state schools.
- *New* line graph (Figure 10-1) illustrates the dramatic rise in the prices of tuition and fees over the last thirty years.
- The section “Focus Discussion: Higher Education Affordability, Cost, and Value” has been updated with new statistics showing how some states are bucking the trend and increasing expenditures for higher education, potentially lessening costs for students.
- *New Discussion Questions:* 2

## **Chapter 11 Environmental and Energy Policy**

- *New* chapter-opening vignette illustrates the alarming costs of inaction on the climate change and energy crises, and enumerates efforts by the Obama administration to set a more aggressive national policy, including new fuel efficiency regulations, extensive investment in energy research and development, and regulation of carbon emissions from coal-fired power plants.
- The “From Consensus to Conflict in Environmental Policy” section has been updated to include discussion of the Republican resistance to the environmental policy initiatives of the Obama administration.
- The subsection “Environmental Protection Statutes and the EPA” now uses an EPA analysis to illustrate how the cost of complying with the Clean Air Act pales in comparison with the public health savings.

- The “Energy Policy” section now asks students to consider the carbon tax and how it compares policy-wise to setting higher fuel efficiency standards. The discussion of the national energy policy has been revised to include a deeper discussion of climate change.
- The subsection “Political Feasibility” now discusses Tesla Motors and their opposition to higher fuel economy standards.
- The Conclusion has been reframed to consider the ethical and societal impacts of a national environmental policy.
- *New* Keywords: 5. Cap and trade policy; carbon tax; climate change; hydraulic fracturing; Toxics Release Inventory.
- *New* Discussion Questions: 1

## **Chapter 12 Foreign Policy and Homeland Security**

- *New* chapter-opening vignette considers the contemporary challenges of providing for the nation’s security, examining the controversy surrounding the NSA’s domestic surveillance program and the whistle-blowing by former NSA employee Edward Snowden.
- *New* “Steps to Analysis: The National Security Agency and Domestic Surveillance” encourages readers to weigh the competing needs of national security and privacy rights.
- The subsection “Military Buildup and Nuclear Weapons” has been updated to expand the discussion of the mismanagement of military spending, including a \$34 million headquarters building in Afghanistan that U.S. officers did not want.
- The subsection “The Intelligence Agencies and the War in Iraq” has been updated to reflect the complex and evolving role of the United States military in the Middle East, including President Obama’s announcement that U.S. troops would remain in Afghanistan until 2016, two years past his initial projection.
- The subsection “Comparing Homeland Security Threats: How Vulnerable Are We?” now includes the April 2013 Boston Marathon bombing in its discussion of domestic terrorism and addresses new kinds of threats, such as cyberterrorism.
- The box “Steps to Analysis: Should Passenger Aircraft Be Equipped with Antimissile Defense Systems?” now ask readers to consider the implications of Israel’s new Sky Shield system for commercial aircraft.
- The subsection “Legal and Ethical Concerns” contains new material asking students to consider what might be done to ensure that wiretap requests granted by the Foreign Intelligence Surveillance Court are not unreasonable or excessive.
- *New* Keywords: 5. International Monetary Fund; realpolitik; UN General Assembly; UN Security Council; World Bank.
- *New* Discussion Questions: 5

## **Chapter 13 Politics, Analysis, and Policy Choice**

- *New* chapter-opening vignette examines both sides of the voter ID laws debate, and highlights Wisconsin’s Act 23, which was struck down by the Supreme Court as a violation of the Voting Rights Act and the U.S. Constitution.

- **New** section “Policy Analysis, Citizen Participation, and Change” challenges students to consider multiple points of view and evolving public opinion when assessing new public policy, through the lens of the voter ID laws.
- The subsection “Improving Public Capacity” is updated to consider the effect of the 2013 government shutdown on the public’s confidence in its leaders.
- **New** topic for the box feature “Steps to Analysis: Money in Politics” explores the Supreme Court decision in *Citizens United v. Federal Election Commission*, which removed limits on corporate and union spending in elections.
- The subsection “New Forms of Citizen Participation” contains new discussion of the Supreme Court’s 2013 decision that shut down the proponents of California’s Proposition 8, which banned same-sex marriages.
- **New** Discussion Questions: 2