Discussion Questions

# Chapter #6: Sampling

1. You are interested in gathering data from households in Cambridge, MA. You obtain a phone book and identify a list of households to contact through the phone book. In this example, the phone book is an example of what? In answering this question, discuss and define the key sampling terms, sample, population, and sampling frame.
2. Why is a probability sampling strategy not appropriate in every research project?
3. A researcher stands on a street corner in Elmsford, NY, and asks passersby to complete a survey. He is using what type of sampling strategy?
4. A researcher is interested in understanding the health needs of homeless populations in Boston, MA. Should she utilize a probability or non-probability sampling strategy to identify her sample? Justify your response.