Discussion Questions

# Chapter #1: The Purpose of Research

1. Discuss and distinguish the three different, nonscientific ways of learning about the world around you. Share examples of each from your own experience and discuss one to two limitations related to learning about the world in this way.
2. Discuss two examples of things you know about the world that are a result of scientific research or discovery.
3. Compare and contrast qualitative and quantitative research. Discuss possible strengths and limitations of each type of research.
4. In 2012, Facebook changed user newsfeed to present some users with positive and upbeat information and other users with depressing news stories. Discuss whether this research is ethical or not.