Class Activities

# Chapter #7: Data Collection for Quantitative Research

1. Divide students into groups of 5. Have each group develop five survey questions to assess satisfaction with your course and write them on the board. Have a large classroom discussion about each question, discussing any problems with questions and improving each question. Have the students vote on the top 10 questions to include in the final survey. Ask the students to reconvene in their groups and input the final 10 questions into [www.surveymonkey.com](http://www.surveymonkey.com) as a practice exercise. Distribute the link from one of these surveys to the class as a whole and ask them to respond to this survey. Share the findings at the next class session.
2. You are a college administrator who is interested in learning more about the mental health needs of college students on your campus. You are interested in designing a survey to distribute to students. You believe that academic and social stress is responsible for poor mental health among college students. Brainstorm a list of constructs you would assess to implement this study. If you were creating a survey to measure these constructs, what domains would you assess?
3. You work at a local evaluation institute. You are hired by a partner to create a survey to measure knowledge, attitudes, and behaviors related to mental health in a population of Asian residents in Malden, MA. Your partner is interested in your thought related to survey distribution and is specifically wondering whether your survey should be distributed via mail, administered on the telephone, administered in person, or created and delivered through a web-based platform. Discuss these various strategies for survey implementation and list as many pros and cons as you can think of each below:

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| **Survey method** | **Pros** | **Cons** |
| **Mail** |  |  |
| **Via telephone** |  |  |
| **In person** |  |  |
| **Web-based platform** |  |  |