# DISCUSSION QUESTIONS

# Chapter 12: Identity and Subgroups

1. Describe a subgroup you have identified with in terms of its argot, media use, and values.
2. Should corporations which want to build a strong corporate culture require employees to wear uniforms and use a corporate vocabulary? What if employees object for reasonable personal reasons?
3. How will social media be used by subgroups?
4. Should Western countries pressure African countries to repeal laws against homosexuality?
5. With growing acceptance of same-sex marriage, will the subgroup of lesbian and gay men continue to be a source of identity?