# DISCUSSION QUESTIONS

# Chapter 6: Dimensions of Culture

1. List and describe examples of each of the Hofstede dimensions at your university.
2. Explain how one can use the Hofstede dimensions without stereotyping.
3. What implications for environmental sustainability do the studies by Husted (2005), Park *et al*. (2007), and Peng & Lin (2009) suggest?
4. Compare the homogeneity in Japan with multicultural countries such as the United States. What important communication challenges become clear?
5. Explain how homogeneity can be related to the concept of high and low context cultures.