## Suggested Readings

* Ray Eldon Hiebert, *Courtier to the Crowd: The Story of Ivy Lee and the Development of Public Relations* (Ames: Iowa State University Press, 1966): An old book that you will need to track down in your college library, this title does an excellent job of describing both Ivy Lee and the growth of public relations.
* Jeff and Marie Blyskal, *PR: How the Public Relations Industry Writes the News* (New York: William Morrow, 1985): Although critical in tone, this book does a good job of exploring the connection between the news industry and the public relations industry.
* Steven Kasher, *The Civil Rights Movement, a Photographic History, 1954*–*1968* (New York: Abbeville Press, 1996): Although not explicitly about public relations, this history of the civil rights movement clearly illustrates how Dr. King and the other civil rights leaders in the 1950s and 1960s made use of public relations techniques to further their cause. The photos from the era are both stunning and disturbing.
* All of the Chapter 12 links posted to my RalphEHanson.com blog:<http://www.ralphehanson.com/category/chapter-12/>