**Chapter 24 Leadership and Storytelling**

**Discussion Questions**

1. Review a speech of your choice; describe how the speaker utilized narratives within the presentation.
2. Develop a story that could be utilized in your next speech.
3. Examine the speech. “If today were the last day of my life” by Steve Jobs <https://www.youtube.com/watch?v=KvA_4YkGNXc>. Describe how Jobs used narratives within this speech.
4. Compare and contrast one debate from a recent political campaign, how were narratives used to support the speakers’ goals?
5. Is it possible to use too many narratives or stories in a presentation? Explain.