**Chapter 15: The speaker’s voice—the sound of the speech**

**Discussion Questions**

1. Describe a situation in which a speaker didn’t utilize his or her voice effectively. Explain what occurred and how you felt about the speech.
2. What strategies should a speaker employ who has difficulty varying pitch?
3. Is it possible for speakers to communicate too much enthusiasm or inappropriate enthusiasm though voice?
4. Explain how a persuasive speaker can utilize rate and volume to emphasis important points when speaking before a hostile audience?
5. Explain how pronunciation, articulation, and rate can affect a speaker’s credibility.
6. How does culture influence how an audience may respond to the vocal cues utilized by a particular speaker?