**Chapter 12: Concluding your speech**

**Discussion Questions**

1. Why is it important to let the audience know that the speech is coming to an end?
2. What are the dangers of introducing new topics during the conclusion?
3. How are devices used to provide closure comparable to the devices or strategies used to obtain the audience’s attention in the introduction?
4. What advice would you offer a speaker who has begun closing the speech but has realized that he or she forgot to include some content that is a part of the body of the speech?
5. Why might it be potentially dangerous for a speaker to incorporate information that is irrelevant to the topic in the conclusion?
6. Is it possible for a speaker to lose credibility while concluding a speech? Explain.