**Chapter 8: Integrating Support**

**Discussion Questions**

1. What are the advantages and disadvantages of using examples?
2. Select a speech from YouTube to evaluate. What are the types of supporting evidence used? Which type was most effective or convincing for you as the audience?
3. Describe how credibility is influenced by a speaker’s choice of supporting evidence?
4. Select an article from a magazine that uses statistical data. Evaluate the statistics that are present using the guidelines provided in the textbook.
5. Consider your next speech topic, identify the supporting evidence that would be the most effective. What do you think will be least effective and why.