**Chapter 23**

**BUSINESS AND PROFESSIONAL SPEAKING**

**Chapter 23 Sample Speech Topics**

1. **Informative/*”The Chinese Zodiac”***

Students may have heard of some of the animals associated with the Chinese zodiac, but this topic is both historic and interesting.

<http://en.wikipedia.org/wiki/Chinese_zodiac>

This site covers the history and meaning of the zodiac signs.

<http://www.whats-your-sign.com/Chinese-zodiac-signs.html>

This site lists the personality traits attributed to each sign and includes a chart so that students can see what sign they are.

1. **Informative/”*Companies that Donate ”***

Students appreciate learning about companies that donate with each purchase made to those in need.

<http://www.toms.com/one-for-one-en>

The shoe company TOMS donates a pair of shoes for each pair sold and has recently branched out into donating eyewear as well.

<https://www.warbyparker.com/buy-a-pair-give-a-pair>

Warby Parker tallies up the number of glasses sold and makes a monthly donation to their nonprofit partners, which covers the cost of sourcing that number of glasses.