**Chapter 18**

**SPEAKING TO INFORM**

**Chapter 18 Sample Speech Topics**

1. **Informative/*”How-to Administer CPR”***

This basic how-to speech, demonstrated on a dummy, can save a person’s life.

<http://www.emergencycareforyou.org/EmergencyManual/HowToPerformCPR/Default.aspx>

This American College of Emergency Physicians site covers all of the basic CPR moves. An in-class speech can choose among the various options covered.

<http://depts.washington.edu/learncpr/quickcpr.html>

This site presents a simpler 3-step CPR process.

1. **Informative/”*How to Identify if a Louis Vuitton bag is Authentic ”***

With the number of fake designer bags flooding the market, this topic provides an interesting lesson in counterfeiting.

<http://www.ebay.com/gds/How-to-SPOT-fake-LV-LOUIS-VUITTON-authentic-Guide-1-/10000000000021258/g.html>

Ebay offers guidelines in spotting a fake LV bag.

<http://www.ehow.com/how_5335241_identify-fake-louis-vuitton-bag.html>

This site outlines six steps in identifying a fake Louis Vuitton bag.