**Chapter 16**

**PHYSICAL ASPECTS OF DELIVERY**

**Chapter 16 Sample Speech Topics**

1. **Informative/*”The Pet Industry: From Psychotherapists to Personal Trainers”***

Students may be surprised to learn that it is estimated that 58.51 billion dollars will be spent on pets in the U.S. this year, from cancer treatments to spa resorts.

<http://www.cbsnews.com/news/americans-spent-a-record-56-billion-on-pets-last-year/>

This CBS report details how American pet owners spent 56 billion dollars on their pets last year.

<http://blog.marketresearch.com/projected-2014-trends-in-the-pet-industry>

This report features the project trends in the pet industry.

1. **Informative/”*Diet Misconceptions”***

Since almost everyone admits to having failed at dieting one time or another, students will appreciate learning how NOT to diet.

<http://www.webmd.com/diet/features/diet-mistakes-6-reasons-youre-not-losing-weight>

This WebMD article explains 6 reasons you’re not losing weight.

<http://www.ptsem.edu/uploadedFiles/Student_Life/Counseling/How%20Not%20to%20Diet%20-%20May%202012.pdf>

This article explains that by adopting a healthy eating plan one need never diet again.