**Chapter 5**

**Analyzing and Adapting to the Audience**

**Chapter 5 Sample Speech Topics**

1. **Informative/*To Vaccinate or Not to Vaccinate?***

As this chapter focuses on demographics and understanding differences, the topic of why a growing numbers of parents in the U.S. choose not to vaccinate their children has been in the news recently. The speech is informative, not taking one side or the other, examining why some choose not to vaccinate.

<http://www.sciencebasedmedicine.org/danger-zones-of-parental-vaccine-refusal/>

This report focuses on the danger of not vaccinating children.

<http://www.huffingtonpost.com/claire-mccarthy-md/the-top-7-reasons-parents-tell-me-they-dont-want-to-vaccinate_b_5441537.html>

This Huffington Post Blog includes the top 7 reasons parents tell doctors why they don’t want to vaccinate their children.

1. **Informative/*No College Grades: The Pass/Fail Option***

Again, this speech is informative and does not advocate for or against the pass/fail option. It explains what this system entails and where it has been used.

<http://www.campusexplorer.com/college-advice-tips/C927EB0E/What-Are-Pass-Fail-Classes/>

This site explains the system and various options available at colleges across the U.S.

<http://www.ehow.com/facts_7630943_pros-cons-passfail-grading-system.html>

This article covers both pros and cons of a pass/fail grading system.