Chapter 6: Correlational and Qualitative Research

# Discussion Questions

1. Discuss the two drawbacks of correlational research. How do these drawbacks affect your ability to make cause-and-effect statements about your variables?

2. Discuss the differences in the types of statistical analyses that can be conducted with correlational and quasi-experimental designs. What are some examples of studies that use these type of statistical analyses?

3. Discuss the differences between quantitative and qualitative research. What insights can qualitative research offer that cannot be measured with quantitative methods? Discuss the complex relationship between psychology and qualitative methods and why psychology has been slow to embrace this type of research.

4. Discuss the differences between the hypothetico-deductive method of research (scientific method) and grounded theory. In what situations would each method work better?

5. Discuss why content analysis can be considered both a qualitative and quantitative method. In what research situations would a content analysis be advantageous?