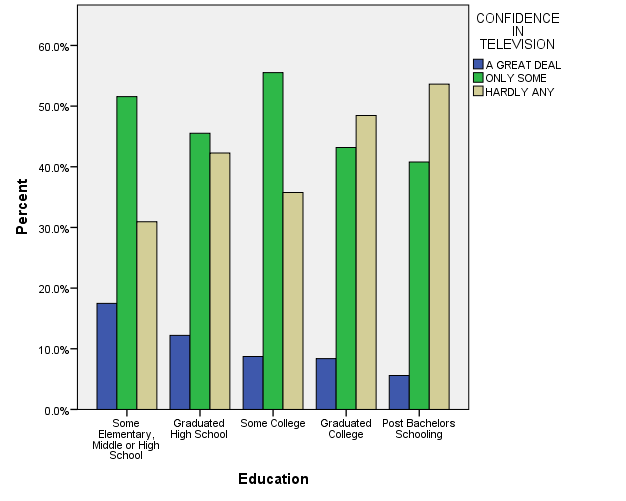
**Look Behind the Numbers**

**Questions about media from the General Social Survey**

1. **What is your confidence level in television?**

**BY EDUCATION**

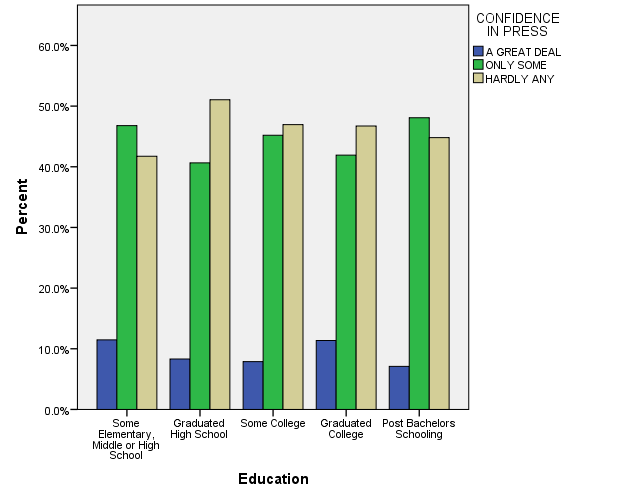
|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **CONFIDENCE IN TELEVISION \* Education Crosstabulation** | | | | | | | | |
|  | | | Education | | | | | Total |
| Some Elementary, Middle or High School | Graduated High School | Some College | Graduated College | Post Bachelors Schooling |
| CONFIDENCE IN TELEVISION | A GREAT DEAL | Count | 39 | 41 | 30 | 19 | 10 | 139 |
| % within Education | 17.5% | 12.2% | 8.7% | 8.4% | 5.6% | 10.6% |
| ONLY SOME | Count | 115 | 153 | 191 | 98 | 73 | 630 |
| % within Education | 51.6% | 45.5% | 55.5% | 43.2% | 40.8% | 48.1% |
| HARDLY ANY | Count | 69 | 142 | 123 | 110 | 96 | 540 |
| % within Education | 30.9% | 42.3% | 35.8% | 48.5% | 53.6% | 41.3% |
| Total | | Count | 223 | 336 | 344 | 227 | 179 | 1309 |
| % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



1. **What is your confidence level in the press?**

**BY EDUCATION**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **CONFIDENCE IN PRESS \* Education Crosstabulation** | | | | | | | | |
|  | | | Education | | | | | Total |
| Some Elementary, Middle or High School | Graduated High School | Some College | Graduated College | Post Bachelors Schooling |
| CONFIDENCE IN PRESS | A GREAT DEAL | Count | 25 | 28 | 27 | 26 | 13 | 119 |
| % within Education | 11.5% | 8.3% | 7.9% | 11.4% | 7.1% | 9.1% |
| ONLY SOME | Count | 102 | 137 | 155 | 96 | 88 | 578 |
| % within Education | 46.8% | 40.7% | 45.2% | 41.9% | 48.1% | 44.1% |
| HARDLY ANY | Count | 91 | 172 | 161 | 107 | 82 | 613 |
| % within Education | 41.7% | 51.0% | 46.9% | 46.7% | 44.8% | 46.8% |
| Total | | Count | 218 | 337 | 343 | 229 | 183 | 1310 |
| % within Education | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

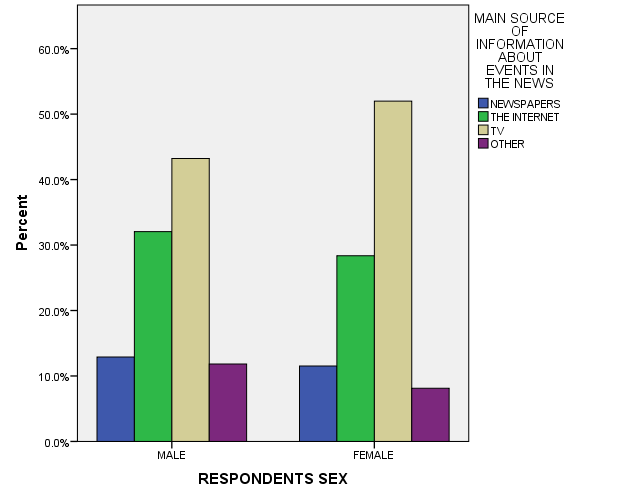


|  |
| --- |
|  |

1. **What is your main source of information about events in the news?**

**BY SEX**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **MAIN SOURCE OF INFORMATION ABOUT EVENTS IN THE NEWS \* RESPONDENTS SEX Crosstabulation** | | | | | |
|  | | | RESPONDENTS SEX | | Total |
| MALE | FEMALE |
| MAIN SOURCE OF INFORMATION ABOUT EVENTS IN THE NEWS | NEWSPAPERS | Count | 60 | 61 | 121 |
| % within RESPONDENTS SEX | 12.9% | 11.5% | 12.2% |
| THE INTERNET | Count | 149 | 150 | 299 |
| % within RESPONDENTS SEX | 32.0% | 28.4% | 30.1% |
| TV | Count | 201 | 275 | 476 |
| % within RESPONDENTS SEX | 43.2% | 52.0% | 47.9% |
| OTHER | Count | 55 | 43 | 98 |
| % within RESPONDENTS SEX | 11.8% | 8.1% | 9.9% |
| Total | | Count | 465 | 529 | 994 |
| % within RESPONDENTS SEX | 100.0% | 100.0% | 100.0% |



1. **What is your confidence level in the press?**

**ALL RESPONSES – CHANGE OVER TIME**

