Our Social World Condensed 4th edition

Learning Objectives

**LEARNING OBJECTIVES – Chapter 14**

14.1 Give examples of how change takes place at each level of analysis.

**Video Link:** [Changing society: the essential connections between the micro - mezzo and macro level](https://www.youtube.com/watch?v=7OLhYb8ywjY)

*This video provides an explanation of how to change society at different levels of society.*

1. From what level of society does change come?
2. In order for change to occur, what must we do?

**Audio Link:** [Social Engineering](http://www.thisamericanlife.org/radio-archives/episode/358/social-engineering)

*This audio discusses the idea of social engineering at the micro level.*

1. Is it possible to change a person’s genetics simply by making a decision?
2. Explain how being an interrupter is considered a form of social engineering.

**Web Resource:** [Applying Sociology within various Society Levels](http://www.appliedsoc.org/society/)

*This source provides detailed information on the difference levels of society.*

1. Why is it important to understand how societies are arranged?
2. Explain each level of society: 1) Micro, 2) Meso, and 3) Macro.

14.2 Explain how stresses and strains can lead to organizational change.

**Video Link:** [Organizational Behavior: Topic Stress](https://www.youtube.com/watch?v=EIE3_4M2vs0)

*This video helps to explain the stresses and strains of society.*

1. Explain how attitude make a difference in how a person deals with stress.
2. According to the video, what is the definition of stress?

**Audio Link:** [Back to School](http://www.thisamericanlife.org/radio-archives/episode/474/back-to-school)

*This audio focuses on the educational system and how to teach kids.*

1. Explain in detail three non-cognitive skills as discussed in the audio.
2. Is it possible to teach non-cognitive skills?

**Web Resource:** [Causes and Cures of Stress in Organizations](http://www.statpac.org/walonick/organizational-stress.htm)

*This source provides information regarding stress and how to deal with it.*

1. According to this source, what is the definition of stress?
2. What are the three stages of the general adaptation syndrome model?

14.3 List the six factors necessary for collective behavior to occur.

**Video Link:** [Collective Behavior Civil Disturbances, Part 1](https://www.youtube.com/watch?v=tolnc_GfJYk)

*Presented by the United States Army, this film examines the psychological nature of American civil disturbances in effort to prepare military policeman to rationally manage the danger of such occurrences.*

1. What civil disturbance does the video explain is the reason for the beginning of the United States?
2. Why is the line between civil dissent and civil disturbance so narrow?

**Audio Link:** [Mob Mentality](http://www.thisamericanlife.org/radio-archives/episode/158/Mob-Mentality)

*This audio discusses the collective behavior in the form of a mob.*

1. How does the audio describe a mob?
2. What is it that changes a crowd into a mob?

**Web Resource:** [Questions on Collective Behavior and Social Movements](http://www.sociologyguide.com/questions/collective-behavior-social-movements.php)

*This source provides a series of questions and answers on the topic of collective behavior and social movements.*

1. Explain the difference between collective behavior and social movements.
2. What causes crowds to use violence?

14.4 Provide examples of the difference between planned and unplanned change.

**Video Link:** [Factors that Cause Change in Organizations: Planned and Unplanned](http://study.com/academy/lesson/factors-that-cause-change-in-organizations-planned-and-unplanned.html)

This video explains the different types of change within an organization.

1. How was the layoff explained as planned or unplanned for Robert and Cheapo Toys?
2. Was the decision to expand a planned change that created unplanned external forces of change? Why or why not?

**Audio Link:** [The New Boss](http://www.thisamericanlife.org/radio-archives/episode/373/the-new-boss)

This audio details experiences of being a boss at a new job.

1. Do you think the people who move Dave into the management position planned for that change due to information they had about his coworkers?
2. Do you think Dave’s reaction to his management position, for him, was expected or unexpected?

**Web Resource:** [Factors that Cause Change in Organizations: Planned and Unplanned](http://study.com/academy/lesson/factors-that-cause-change-in-organizations-planned-and-unplanned.html)

*This source details the difference between planned and unplanned change.*

1. What is the difference between planned and unplanned change?
2. What are external and internal factors?

14.5 Illustrate the stages of social movements.

**Video Link:** [Social movements - a primer: Toby Chow at TEDxUofIChicago](https://www.youtube.com/watch?v=Yw13pS7qB7w)

*This video focuses on inspiring social change.*

1. How does real social change occur?
2. What is remarkable about past social movements?

**Audio Link:** [The Kids are Alright](http://www.thisamericanlife.org/radio-archives/episode/131/the-kids-are-alright)

*This audio focuses on students who become involved in many different types of social activities, including political events and violent protests.*

1. Are the purposes of all social movements understood by those who observe them?
2. Do all social movements begin with violent intentions?

**Web Resource:** [Four Stages of Social Movements](https://www.ebscohost.com/uploads/imported/thisTopic-dbTopic-1248.pdf)

*This article defines a social movement and details each stage of the model of a social movement.*

1. Explain how this article defines a social movement.
2. Explain each of the four stages of a social movement: 1) Emergence, 2) Coalescence. 3) Bureaucratization, and 4) Decline.

14.6 Describe how the development of technology brings about change in societies and their environments.

**Video Link:** [Can We Auto-Correct Humanity?](https://www.youtube.com/watch?v=dRl8EIhrQjQ)

*This video highlights the effects of technology on society.*

1. How has social media become anti-social?
2. Why would abandoning our cell phones and computers bring us closer together?

**Audio Link:** [How we talked back then](http://www.thisamericanlife.org/radio-archives/episode/312/how-we-talked-back-then)

*This audio goes back in time to the age before the internet took hold on society.*

1. Do you think the way people communicated in letter writing in 1996 & 1997 is different than how they do in email writing now? Why or why not?
2. Since the development of the internet from 1997, would it be necessary for a “letter reading” event to take place now as did in 1996 & 1997? Why or why not?

**Web Resource:** [Factors of Change](http://www.sociologyguide.com/social-change/factors-of-change.php)

*This source focuses on the factors of change that create social change throughout society.*

1. Explain how isolation and contact affects social change.
2. What does this source explain as to the technological factors that contribute to social change?