**Chapter 5: Interaction, Groups, and Organizations:**

**Connections That Work**

**Web Exercises**

1. Do a web search on the [BBC News](http://news.bbc.co.uk/) website for “gender and globalization” or “gender issues and globalization.” Find one current issue through this web search (i.e., something that has occurred within the last 2 years) and write a 1-page brief on how globalization influenced this issue.
2. Do a general search on “multinational corporations.” Find a definition and an example of what a multinational corporation is and some of the major multinational corporations in our nation, being sure to cite your sources. Make a list of three to five of these corporations and visit their websites. Write one to two sentences on how they perceive the need for multinational operation. Some possible places to search include:

[Google](http://www.google.com)

[The Internet Public Library](http://www.ipl.org/)

[Wikipedia: The Free Encyclopedia](http://www.wikipedia.org/)

[Google Scholar](http://scholar.google.com/)

Your college online library database

1. In previous generations, networking meant connecting to people who could provide career assistance. Visit two major social networking sites, [MySpace](http://www.myspace.com) and [Facebook](http://www.facebook.com), and see how they view or define networking. Then write a paragraph explaining how this definition changed for the current generation. Make sure to include how you define networking and why you selected this definition. Next, visit [LinkedIn](http://www.linkedin.com) and compare your findings based on what you find on that site regarding social networking. Write a second paragraph discussing the similarities and differences you found.
2. Do a web search of “social structure” and “sociology” to create a definition of social structure as it is used in sociology. Create a definition of social structure, making sure to cite your sources. Using this definition, make a list of several social structures you belong to. Then, use the social world model to explore how the structure influences you at the micro level and how it creates goals at the meso level. Some possible places to search include:

[Journal of Social Structure](http://www.cmu.edu/joss/)

[Google Scholar](http://scholar.google.com/)

1. Go to the [Columbia Journalism Review’s Who Owns What](http://www.cjr.org/resources/index.php) page and investigate media conglomeration through ownership of media companies. Discuss the relationships you find among the media through ownership. In your opinion, what are the positives and negatives of media ownership?
2. Visit a website of a group or organization you are aware of or affiliated with. Read the goals and missions of this organization. Decide if this organization is micro, meso, or macro (or if it exists at multiple levels). Make an argument for the level you select.
3. Visit the website for the [International Monetary Fund](http://www.imf.org/external/np/exr/facts/groups.htm). Using information from this site and from the material in your textbook:
4. How can a sociological understanding of groups and group dynamics help to inform someone in the financial world?
5. How would you use Weber’s work on bureaucracies to analyze an organization such as the IMF?
6. Many colleges actively promote diversity on their campuses. Review this article: <http://www.cnn.com/2014/04/22/justice/scotus-michigan-affirmative-action/>. What was the ruling by the Supreme Court in this case? Do you think race should be a criterion in college admissions? Why or why not?
7. Visit <http://www.marchofdimes.org/mission/history.aspx> and read about the history of the March of Dimes. Analyze why the March of Dimes is considered to be a good example of goal displacement. Conduct a web search using the term “examples of goal displacement” and locate another business that has experienced goal displacement and compare your findings about it to those regarding the March of Dimes.