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SAGE Publications Video Speech Contest

Speech Outline: Dog Shows

The Speech is going to be done with a Pecha Kucha style slide show (20 slides, with 20 seconds per slide), so the following outline is based on that structure style. The topics in the outline are broken up fairly clearly, but the speech itself is meant to flow smoothly and conversationally from one segment to the next.

1. Introduction
* Main Idea: Despite the large number of misconceptions about the topic, dog shows contribute to a healthier perspective on breeding, are a fun way to bond with your pet, and can facilitate new friendships.
* Slide numbers:1-2
* Content in order:
	+ Introduction to main idea
	+ About my experience as a handler/establish credibility
	+ Introduce main idea of the speech/thesis
1. History
* Slide Numbers: 3-4
* Content in order:
	+ Basic History of Dog Shows (when it started, why)
	+ How Standards were set/The AKC
1. Healthier Perspective on Breeding
* Slide Numbers: 5-7
* Content in order:
	+ Common Misconceptions about Breeding and Dog Shows center around the idea that show breeders mistreat the animals or are only interested in breeding the ideal dog
	+ The thought processes of a show breeder and the resulting qualities
1. Fun Way to Bond with your Pet
* Slide Numbers: 8-9
* Content in Order:
	+ Qualities of a Good Handler
	+ How their perspective on their pets allows training to be a bonding experience
1. Show Requirements
* Slide Numbers: 10-14
* Content in Order:
	+ The physical and temperamental qualities the judges are looking for
	+ Dog shows focus equally on the owner and the dog, which makes it important that you’re able to connect well
		- Judges look at physical and temperamental qualities in the dogs, but also judge based on the appearance and temperament of the handler
	+ Despite the fact that the shows are rigorously judged, there is a common misconception that dog shows are all about appearance
		- If the experience isn’t fun, it puts unnecessary pressure on both the handler and the pet
		- Short story about a professional handler who won her first blue ribbon on the day when she decided to relax and sing to her dog in the ring
1. Great Way to Make New Friends / Socialize
* Slide numbers: Lead out of 14-16
* Content in order:
	+ You meet plenty of friendly breeders and handlers, all of whom are usually happy to talk or give advice
	+ Being at a show provides an opportunity to develop networking skills
	+ The animals have an opportunity to socialize and experience new situations, which can help reduce the chance of long-term behavioral issues
1. Recap/Conclusion
* Slide numbers: 17-20
* Content in order:
	+ Process is rewarding for both the dog and owner
	+ The dogs and owners learn new skills and improve confidence
	+ Though the shows themselves have long-standing historical significance, the practice is evolving regularly
	+ It’s unusual and entertaining, both for spectators and participants
	+ The competitions can be fun!