The vision of the Campbell County High School (CCHS) is for all students to graduate from CCHS ready to enhance society as local and global citizens. Students will graduate confident in their own abilities and able to identify careers that match their interests and skills. Graduates of CCHS will have built positive relationships with adults and peers in their lives and will serve as models and mentors to others as well. All students at CCHS will have developed coping skills to overcome ecological barriers to success and will apply those skills to achieve both short-term and long-term goals. Our graduates will be motivated, passionate learners, prepared to achieve life-long success.

Campbell County High School’s Counseling Program will realize success when:

- All students can identify personal strengths and weaknesses, identify careers that match their interests, passions, and skills, identify learning styles that support their achievement, and identify short-term and long-term goals.
- All students are involved in positive connections and mentorship relationships with adults, are able to recognize and seek help when needed, and are positive role models and mentors for others.
- All students will be identified as college and/or career ready, aligning with Kentucky’s state mission to ensure every child is proficient and prepared for success.
- All students use their skills as life-long learners to enhance society as local and global citizens.
- All students will develop resilience through coping skills for overcoming barriers to success.
- All students will graduate from high school inspired to actively pursue post-secondary opportunities to enhance their passion for learning.
- All students will feel motivated by being held to high standards by all stakeholders.