Appendix 7

Text Structures Useful as Persuasion About Some Needed Change

**Problem - Solution Message**

- What you believe about your topic
- the problem
- your personal proof
- Solutions that have been tried unsuccessfully
- Your Solution

*Thomas Jefferson*

**Walking the Walk to Make a Difference**

- whose methods we admire
- life lessons we learned from him/her
- one social situation in our world that needs change
- the story of one example (and proof this is widespread)
- what we should do to reverse it

*Cesar Chavez*

**Time for a Real Solution**

- Everyone agrees we need to change this one thing
- But here is what has been stopping us
- Reasons why the change would work now
- What happens if we try this only temporarily (for now)
- How we should fix it for the long-term

*Thomas Paine*

**New Perspectives from a Photo**

- a surprising truth that this photo demonstrates
- previous actions that this photo does not show
- what belief this makes us re-think
- what changes this makes us want to make in ourselves

*Carl Sagan*

**Fighting Unfairness with Logic**

- What I want to communicate
- If this is true
- And if this is also true
- Then this must be true
- A ridiculous question (questing the 3rd box)

*Susan B. Anthony*